Formed in 1994, the Association of Social Alarms Providers (ASAP), is the representative body for the telecare industry within the UK. The Board has recently undertaken a strategic review and created two new roles that will be key to the delivery of the business plan and future direction of ASAP.

Both roles require extensive travel throughout the UK - the base



## **CHIEF EXECUTIVE** c£50,000 plus car

location will be flexible.

# **OPERATIONS MANAGER** c£35,000 plus car

## The Role:

- Reporting to the Chairman and responsible for the strategic leadership, managed growth and diversification and operational effectiveness of ASAP.
- Maximising performance, delivering the business plan, ensuring financial security and strong internal controls.
- Managing the external environment, promoting awareness of the industry, creating and maintaining influential relationships.

## The Candidate:

- At least 5 years' senior management experience in a commercially focused not-for-profit organisation.
- Excellent ambassadorial and business development skills.
- Well developed leadership, change management and
- interpersonal skills.A commitment to achieving the highest levels of customer service.

Closing date: 10am Thursday 19th February 2004 Assessment Centre: Wednesday 10th March 2004 Final Interviews: Thursday 18th March 2004

### The Role:

- Reporting to the Chief Executive and responsible for the implementation of operational business plan.
- Working pro-actively with members to ensure that the services developed meet their needs and that services delivered are of the highest standards.
- Developing technical, professional and regulatory standards in line with latest best practice and legislative changes.

### The Candidate:

- At least 3 years' operational and project management experience including not-for-profit experience.
- A sound understanding of the social alarm industry.
- Experience of successfully developing and maintaining relationships with external partner or member organisations.
- Strong marketing and communications skills.

Closing date: 10am Thursday 19th February 2004 Assessment Centre: Thursday 11th March 2004 Final Interviews: Thursday 25th March 2004

For more information please contact our consultants (CVs will not be accepted): Insight Human Resource and Management Consultancy Ltd, Leonardslee House, Brighton Road, Lower Beeding, West Sussex, RH13 6PP.

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